

Proposal for a thesis topic
THE BULLET-POINT. AN ABERRATION

Are you a user of PowerPoint? Then you know the ubiquitous bulletpoint. I belong to those who really dislike it and, in fact, try to never use it. Why? That's the question. When and where and for what are bulletpoints good or helpful or, perhaps, even needed? You may already have seen Edward Tufte's harsh and thorough critique of PowerPoint. If not, you should look it up.

This topic is about media (digital), aesthetics, taste, social pressure, habits, schools, and also about design principles and good taste. All which does not tell you much in the sense that you would now know exactly what you are supposed to do if you choose this topic.

But I want to motivate someone to do this work. Therefore, I want you to get in touch so that we can sit together and chat. The topic will immediately take on concrete contours, trust me.

One thing I want to tell you immediately. I want this thesis, of course, to contain a historic and theoretical part. Was there a time without bulletpoints? Why do some not really like those dots? Is Tufte crazy?

But I also want this thesis to lead up to a great bulletpoint presentation. A festival of the bulletpoint. Things should happen on the slide of which we may, perhaps, not even dream. A great show, anyways.