Aesthetics vs. Algorithmics in Digital Media
Topics in Media Informatics

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Ignite! A change
19 June 2014

Inspired by performances at the eyeo-2014 Festival in Minneapolis (10-13 June 2014), and considering the task of preparing for project work in the winter term of 2014/15, I have suggested a change of the work we do during the last phase of the seminar. Nobody has contradicted. Here are some details of what I ask you to do in preparation for the meeting on 24 June 2014.

I urge you to also read again the "Outline, Credit, Schedule" document on the website. It has been adjusted to the new situation.

At our next meeting, on the 24th of June, you are supposed to perform an Ignite! speech. Its conditions are:

• Enlighten us, but make it quick!

• You have exactly five minutes for your speech.

• You must use 10 slides during this time (of course, no "Thank you" or "Questions?" slides which, I hope, you never use anyways.)

• make your point fast and strong

You are maximally free in the choice of your topic, but there is one contents condition. Since we are entering the third phase of the seminar, dedicated to digital media, to the algorithmic, the generative principle, now dedicated more even to ideas for project work, you must speak about

• your idea, your passion, your hope, your commitment for and to the project.

It should go without saying that your topic should be something with digital media, generative principle, aesthetics, algorithmics, you. Don't read this narrowly. Read it broadly. When nothing comes to your mind, just generate ten slides and talk about them. Talk about something you want to say, not something you think you must say. There is no "must".

Read about: en.wikipedia.org/wiki/Ignite_(event). Watch examples: igniteshow.com