



## The decisive steps now: your Project Proposals

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In research, you are often required to prepare a proposal for a project you want to carry out with others. You need money for this. Therefore you apply to some funding agency. Often, such agencies issue a call for proposals. This means that the agency wants to support projects promising to investigate certain questions or hypotheses. In other cases, you take the initiative by suggesting a topic. That is then usually a smaller project in terms of the volume of grant money.

Our situation is a bit similar to such research proposals, even though different in most aspects. The similarity rests in the slogan *study-in-research* (forschendes Lernen). During your project work you are studying, but also doing research of an original kind. With the current task of writing a project proposal, I invite you to try and submit for close study and critical appraisal your project idea. This is to say, you must obey the deadline and strive for the best quality and clarity in what you write.

Here are, again, some items your proposal must contain (some are new):

1. Your name or names (if you are a group)
  - 2.1 Your project's full title
  - 2.2 A short title
  - 2.3 The date of submission
3. A short description of the topic's area
  - 4.1 The final goal of the project (form and contents of the project's results)
  - 4.2 A substantial description of the project's contents and goal
  - 4.3 A description of the contribution your project is expected to make to the Generative Principle in Digital Media
- 5.1 Problems you expect to be facing
- 5.2 Equipment, assistance, materials, etc. that you expect will be needed
6. Any kind of further comments

Please, concentrate on this task very seriously. Think of it being your entry ticket to the coming project. I will act as the project granting agency. Possible results of the evaluation are: (1) accepted unconditionally (but still with comments and conditions you must obey); (2) returned for re-submission satisfying certain changes; (3) rejected unconditionally.

At HfK, you probably know, students have been working to develop their proposals to a state where they now can actually start and do the work. We are lacking behind this. But we trust in social cross-fertilization without, however, giving up your right to submit a proposal that is your own, but must fit under a given roof, the Generative Principle in Digital Media.