ROOTS OF DIGITAL MEDIA Cybernetic Serendipity, Tendencies 4, etc. Summer 2010 Roots of Media

Frieder Nake

Note **03** | 28 April 2010

Work to do

Dear participants of "Roots of digital media":

three points I want to bring to your attention, two only reminders, the third a small task till next week -

1.

Please, look up the schedule on the website and choose your topic now! You will see, there are seven days and topics open for you to choose from. One topic that was not on the original list, has been taken by Kaberi (Lucy Suchman, *Plans and situated action* – please, see the library, I do not find my copy of the book). The topics are usually complex enough for two of you to work on. If you want to take the seminar for credit, you MUST now make up your mind. The work required from you is substantial and to a large extent independent. You should reckon with two full weeks: you must not only research and study your chosen author, you must first of all make sense of his possible contribution to the roots of digital media. – I expect an email from you before next week's meeting! You should know that I am perfectly happy if you just sit in at the seminar. But I must know this.

2.

Please, do the assignment I have sent around last week, and share your critique of the daDA database with Walter Jenner and me. This is a contribution to our work.

3.

This is a request for a bit of work coming from our encounter with Guy Debord's *Society of the Spectacle*. Although this text was influential on the revolutionary movement of May 1968 in Paris, and the sequel, it is also an important source for the theory of digital media, I believe. I suggest that you look up on the internet "Guy Debord" and "Situationist International", and study more carefully some of the facts you will find there.

But I mainly request you do the following. Look up the English text of the book *The Society of the Spectacle*, select one of the numbered paragraphs (whichever one suits you), and write a short interpretation of it (no more than two pages in length). Send your essay as a pdf until Tuesday morning, the latest (May 4).

(Sent to students by email.)

M.A. & M.Sc. in Digital Media or Informatik, Diplom Informatik Tuesday 14 to 18 in HfK 3.09.100 4 SWS | 6 CP ECTS | Module M-105

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